



Disaster? What disaster?

Recover business data instantly, easily,
and cost-effectively with Redstor

Data importance has skyrocketed

In today's 'always on' world, not having access to your business data for even a few hours can cause irreparable damage in the form of lost business, catastrophic fines and reputational damage.

The average cost of downtime, according to Gartner, is more than \$5,600 per minute, and this amount is growing. In addition, today's customers are less brand loyal so are more likely to jump ship to a competitor after a negative experience. The result is that downtime, data loss and data leakage have become events that every business needs to plan to avoid.

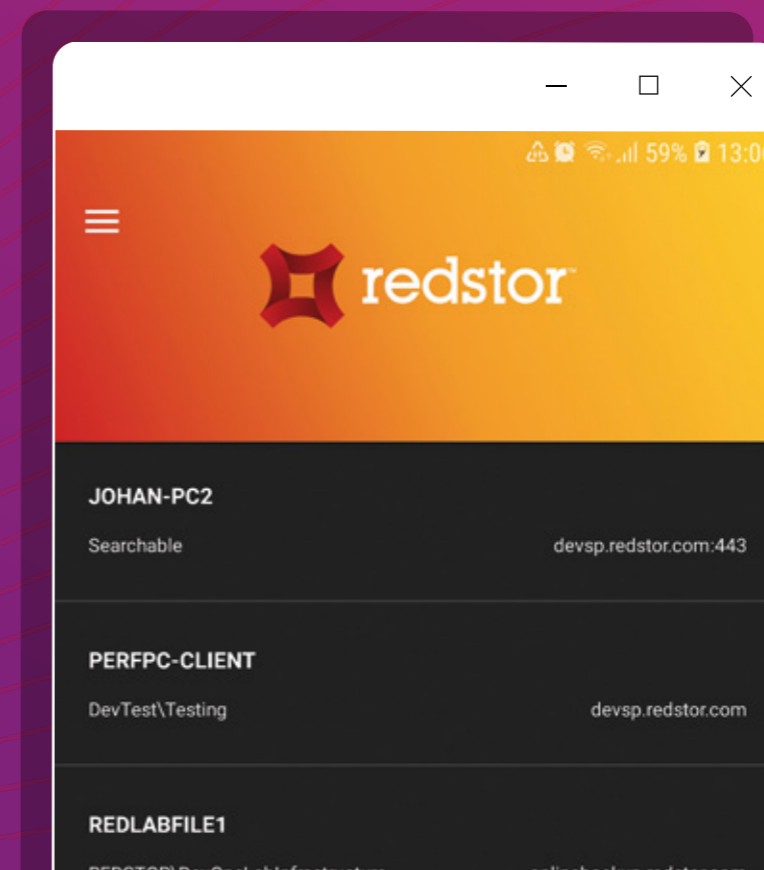
That's why at Redstor we've developed disruptive data management technologies that make downtime a thing of the past. We ensure your data is securely protected in a location of your choice to protect against loss.

Recover data in an instant

Our InstantData™ technology does exactly what its name suggests – it enables you to access the files and information you need... immediately in an event of a disaster.

When you protect data with Redstor, in the event that the live data is lost, InstantData™ can serve it up immediately from the cloud, on demand, and with minimal effort from the user.

So, should your organisation suffer a hardware failure, a malware or ransomware attack, or any other activity which renders you unable to operate – downtime and disruption are no longer an issue. Selected files are streamed on demand, enabling you and your employees to continue working seamlessly 24/7/365. No more stretched IT resources, no need to apologise to customers, no lost revenue, and no fines or publicly listed undertakings.



Instant & Intelligent

Unlike other disaster recovery solutions, there's no need to restore all of your data from Redstor before you can begin operating again. With our InstantData™ technology the most critical files, the ones you need to access first, can be streamed immediately and on demand – enabling you to continue working seamlessly on any device. Importantly, while you work on these files, the remaining data will be intelligently restored in the background. No delays, downtime, or disruption.

Recover physical, virtual or cloud-hosted machines to VMware or Hyper-V in just a few clicks, and keep on working.

With this innovative and disruptive data management technology at your fingertips, your business can recover instantly and make recovery targets a thing of the past.



Minimum complexity – maximum results



Instant time to value and simple, predictable pricing

Avoid the expense of duplicate data centres and failover infrastructure that sit idle most of the time. Our cloud-based disaster recovery and InstantData™ technologies require no upfront capital investment and no additional hardware. Importantly our service is charged based on a simple subscription model with no bandwidth costs or charges for restores.



Complete Data Management

Avoid using separate solutions for backup, disaster recovery and archiving. With Redstor's all-in-one data-management technology, you can access all of your data, whether on-premise or in the cloud, instantly, through a single control centre.



Unthrottled access

Unlike many providers, we don't limit the speed at which you can download or stream your data - giving you access as fast as possible and enabling you to continue working uninterrupted.

Backup and restore with confidence

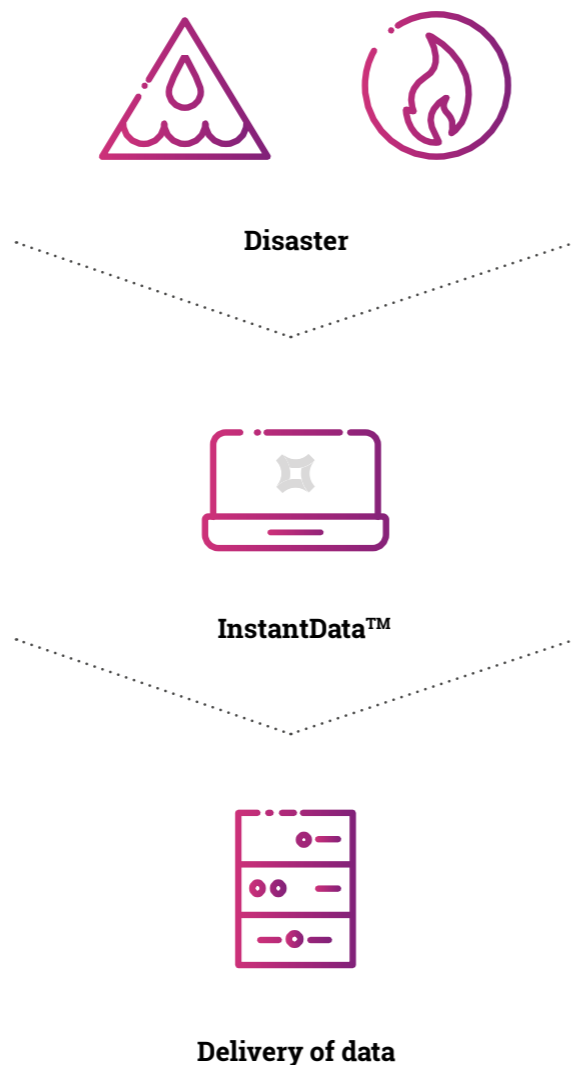
Regular testing of your disaster recovery processes gives you peace of mind and the confidence that you can respond rapidly in the event of a crisis.

At Redstor, we make testing your disaster recovery plan easier than ever. We present your backed-up systems and data for temporary access as a virtual drive and for permanent recovery to a destination of your choice.

This access enables you to understand and fine-tune the steps you will need to undertake in a disaster recovery scenario. Establishing, refining, and recording these steps will improve your operational confidence and minimise disruption, should an incident occur.

Unlike many other disaster recovery providers, we don't charge for restores or bandwidth so there's no cost associated with testing your DR provision. If requested, we'll also provide a free local copy of your data as part of our service, further protecting you and your assets.

Recovery action process



Don't just take our word for it...

“ Under the other system, recovering the whole server would have taken 16 hours. I know that because I tested it afterwards. There was no downtime, though, with Redstor's InstantData™. ”

Jorge Barreto, BFL Canada.

“ There had been a critical SAN failure. We had to bring the services we lost back on premise. We pre-prepared the environment, so within five minutes of the leadership team making the decision to invoke DR, I was able to bring the service back using Redstor. That worked extremely well. ”

Ray McGregor-Allan, Infrastructure Services Manager, Clear Channel.

“ This is my first time dealing with an incident of this scale but I'm glad we took the precautions of choosing Redstor's as it really takes away from the stress of trying to get the operation up and running again. ”

Daniel Sapseid, IT Manager, Selsey Academy.

“ The functionality to restore straight back into VMware is great. When firing up test systems, we restore copies of servers straight into VMware, change a bit of networking and have instant access to test networks. The guys love the ability to do that. ”

David Cassidy, Head of IT at top law firm Travers Smith



See the future of data management

We are disrupting the world of data management with our pioneering technology, which provides visibility and streamed, on-demand access to all your data, wherever it is stored, through a single control centre.

Trusted by more than 40,000 global customers across all industries, we use our proven, leading technology to help you discover, analyse, control and protect your critical data.

Book your demo today

Call us today on **+44 (0)118 951 5200** or visit **www.redstor.com**



**Data management for
an on-demand world.**

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