



PARTNER INTRODUCTION

Turn every user, every device and every application or service into revenue!



Looking for a profitable new security alternative that positions you as a solution to one of the biggest digital challenges your customers, their employees, their partners and their customers are facing?

With Ping Identity's multi-factor authentication (MFA) and single sign-on (SSO) solutions, you've just found it.

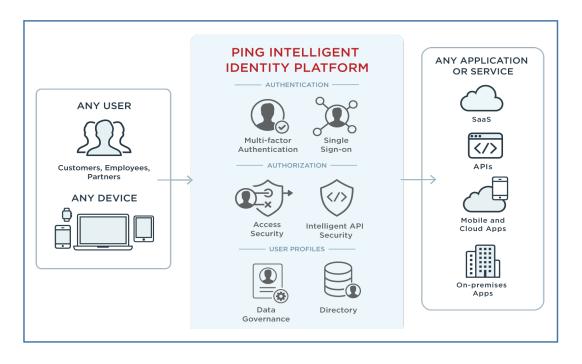
WHAT IS PING IDENTITY - AND WHY DO YOUR CUSTOMERS BADLY NEED IT?

81% of confirmed data breaches involved weak, default or stolen passwords according to Verizon's 2017 data breach investigations report.

In one stroke, Ping Identity enables you to remove the danger of password compromise, without interrupting customers' workflows or impacting their productivity!

Ping Identity enables you to deliver:

- ✓ Multi-factor authentication (MFA) PingID authenticates users through fingerprint scans, facial recognition, contextual data (e.g. location, network, device, resource requested), desktop authentication applications, hard tokens, and verification by SMS, voice and email.
- ✓ Frictionless single sign-on (SSO) PingOne makes it safe for an authenticated identity to be used from any device, to seamlessly access any permitted combination of services or applications.



WHY YOUR CUSTOMERS WILL LOVE PING IDENTITY	WHY RESELLERS GET THE BEST DEAL ON PING IDENTITY THROUGH US
Improves customer engagement Authenticates your customers' customers and partners too, enabling you to deliver personalised content and resources to them	We're the only UK Ping Identity distributor 100% focused on driving partners' revenues –pricing in GBP; invoiced by UK company (with VAT); pay via direct debit, credit card or credit account*
Saves them (and you!) money Slashes admin costs thanks to automated online user account management; eliminates costly, manual password reset requests	We reward you for selling Our Ping Identity deal registration and financial incentives bring you additional rewards for sales success! Contact your account manager for details.
Increases productivity Eradicates time spent on login attempts; enables employees to work more easily away from their desks; puts all access management and monitoring in one place	Fair, transparent pricing Annual, subscription-based pricing keeps payment simple and the tariff keen
Boosts security Totally removes the hazard of 'password fatigue' and consequent reuse of easily crackable / stealable passwords across multiple applications and services	We halve the cloud app costs Using Ping Identity can result in savings of over 50% on native authentication for cloud apps like Office 365
Unified for cloud, hybrid or on-premise No other vendor delivers MFA and SSO across all your customers' deployment types, from one unified solution environment	Per-sector discounts available For your government, education or charity customers, we offer special pricing

*Subject to status

ARE YOU A SERVICE PROVIDER (MSP)?

Ping Identity is also available with the usual MSP benefits - multi-tenanted portal, monthly pricing, PAYG, free internal testing.

PING IDENTITY: VENDOR INFO

Ping Identity is a well-established vendor that authenticates over 1 billion users in large and small businesses worldwide and is ranked as a leader in Gartner Group's Magic Quadrant alongside power house vendors like IBM and Oracle.

See for yourself how Ping Identity works for you and your customers – <u>book a demo</u> today!